

Claims

1. An intelligence value index calculation method for an enterprise, comprising:

calculating standardized data obtained by standardizing, for each of categories of business classified in advance, a technical innovation ability, relationship with customers and clients, productivity of employees, usability of facilities, an expected future return to be generated by intellectual activities, and a market viewpoint of each of enterprises stored in a database according to average values and standard deviations of the factors;

subjecting the standardized data to principal component analysis processing based on a variance covariance matrix collectively to calculate weights of the respective factors; and

calculating a numerical value, which is obtained by multiplying the respective factors by weights and adding up the factors for each of the enterprises, as intellectual potentialities.

2. An intelligence value index calculation method according to claim 1, wherein to the standardized data, a multiple regression analysis with an aggregate market value at the time of settlement of account set as an explained variable and data based on other evaluation factors set as explanatory factors is applied to calculate an estimated enterprise value.